

A photograph of a modern interior space, likely a rooftop or high-rise apartment, with a view of the New York City skyline. In the foreground, a dark wooden chair with a black leather seat is positioned in front of a light-colored wooden desk. On the desk, there are three decorative objects: a tall, slender bronze sculpture of a standing figure on the left, a small bronze sculpture of a seated figure in the center, and a large, dark, ornate ceramic vase on the right. In front of the chair is a round, dark wooden coffee table with a white, textured, fan-shaped object and a small, square, metallic object on top. The background shows a dense cityscape with various skyscrapers and buildings under a clear blue sky.

perspectives **ON DESIGN** NEW YORK

creative ideas shared by
leading design professionals





“The right rug unifies the room, the art, and the furniture. It serves as the basis and the backdrop for a collection.”

—Joseph Hakimian

ABOVE: As purveyors and designer-creators of high-quality rugs, we helped designer Patrik Lönn accent two spaces within one long room with the perfect rugs. The informal, casual seating area features a plush, cozy vintage Swedish rug to set an intimate, furnished tone. The soft-colored rug also balances and harmonizes with the dramatic art piece by Michele Oka Doner.

FACING PAGE: The area on the other side of the room features a complementary vintage kilim composition of geometric patterns and horizontal stripes as well as pillows made from vintage Swedish wall hangings. As a Swedish designer, Patrik wanted to bring some Scandinavian touches into the room while staying true to its beachfront location and we assisted him in choosing the best rug and pillows for that end. The somewhat classical and formal space feels chic and contemporary thanks to these cohesive, coordinated textiles.

Photographs courtesy of FJ Hakimian



“Artisan-created carpets are one-of-a-kind: if not vintage or antique, then fresh creations inspired by archival designs.”

—Joseph Hakimian



ABOVE: The basement game room needed an appropriate rug, so we aided designer Bradley Stephens in choosing a playful, billiards-oriented pattern to act as a foundation for the space.

FACING PAGE TOP: Designer Thom Filicia fell in love with our vintage kilim “Bräda” composition—made of Turkish panels circa 1940—and designed the room around it. The large 17-by-12-foot rug, based on a Swedish carpet, informs every element of the space and makes a superb grounding element.

FACING PAGE BOTTOM: Our antique Oushak carpet graced a room designed by Matthew Patrick Smyth in collaboration with Gloria Vanderbilt. A recreation of her beloved childhood bedroom—including a passage from her diary about the room that she wrote on the wall and signed—the room’s centerpiece is our soft rug. Gloria commented on how strikingly similar the style and color is to the one from her childhood bedroom that her aunt Gertrude Vanderbilt Whitney originally chose.

Photographs courtesy of FJ Hakimian