



STUDIO 397 Architecture's exterior. The Boundary

Show House

Tour the Iconic Home, the Show House From *AD* and the Black Interior Designers Network

Preview the 15 rooms conceptualized by leading Black design talents in advance of this week's virtual opening

By Allie Weiss

November 16, 2020

[The Iconic Home](#), a first-of-its-kind partnership between *Architectural Digest* and the Black Interior Designers Network, officially opens its door this week. The virtual designer show house will be on full display from November 18–24, and viewers can expect to see exciting and innovative design solutions conceived by leading Black design talents from across the country.

The architectural design of the home, envisioned as a modernist retreat in upstate New York, was conceptualized by Samantha Josaphat and Luis Medina of STUDIO 397 Architecture, who prioritized indoor-outdoor living and the home's natural surroundings, which are highlighted through the residence's many vistas.

Fifteen interior design firms fitted out the interiors, with every room from the garage and laundry room to the kitchen and living room fully transformed into inspiring, immersive spaces featuring products from established brands and emerging makers alike. The show house was made possible by Caesarstone, CB2, Crate & Barrel, Gaggenau, Interface®, LG Signature, Purple Innovation, Inc., and The Shade Store, whose products also grace the dwelling.

The virtual experience provides 360-degree photorealistic renderings, shoppable products, insights into the talented minds of the designers, and more. On the eve of this week's opening, AD PRO provides a preview of each room you'll find in the show house below.



Elaine Griffin's entryway and powder room. The Boundary

Elaine Griffin's Entryway and Powder Room

Griffin created her entryway and powder room in homage to the late hip-hop executive Andre Harrell. She chose luxurious details that Harrell would appreciate, ranging from the powder room's leather floor to its Caesarstone surfaces that resemble tiger's eye. [Lee Jofa's Niels bench](#), [Circa Lighting's Bayview chandelier](#), and [Jomo Tariku's Nyala chair](#) are stylish touches that enliven the foyer.